

RETHINK

SUSTAINABLE BUSINESS
FORUM & SOLUTIONS EXPO

Helping businesses in Hong Kong accelerate change
towards a more sustainable future

 YUEN LONG

ReThink HK 2022

05 – 06 October, HKCEC

European Pavilion

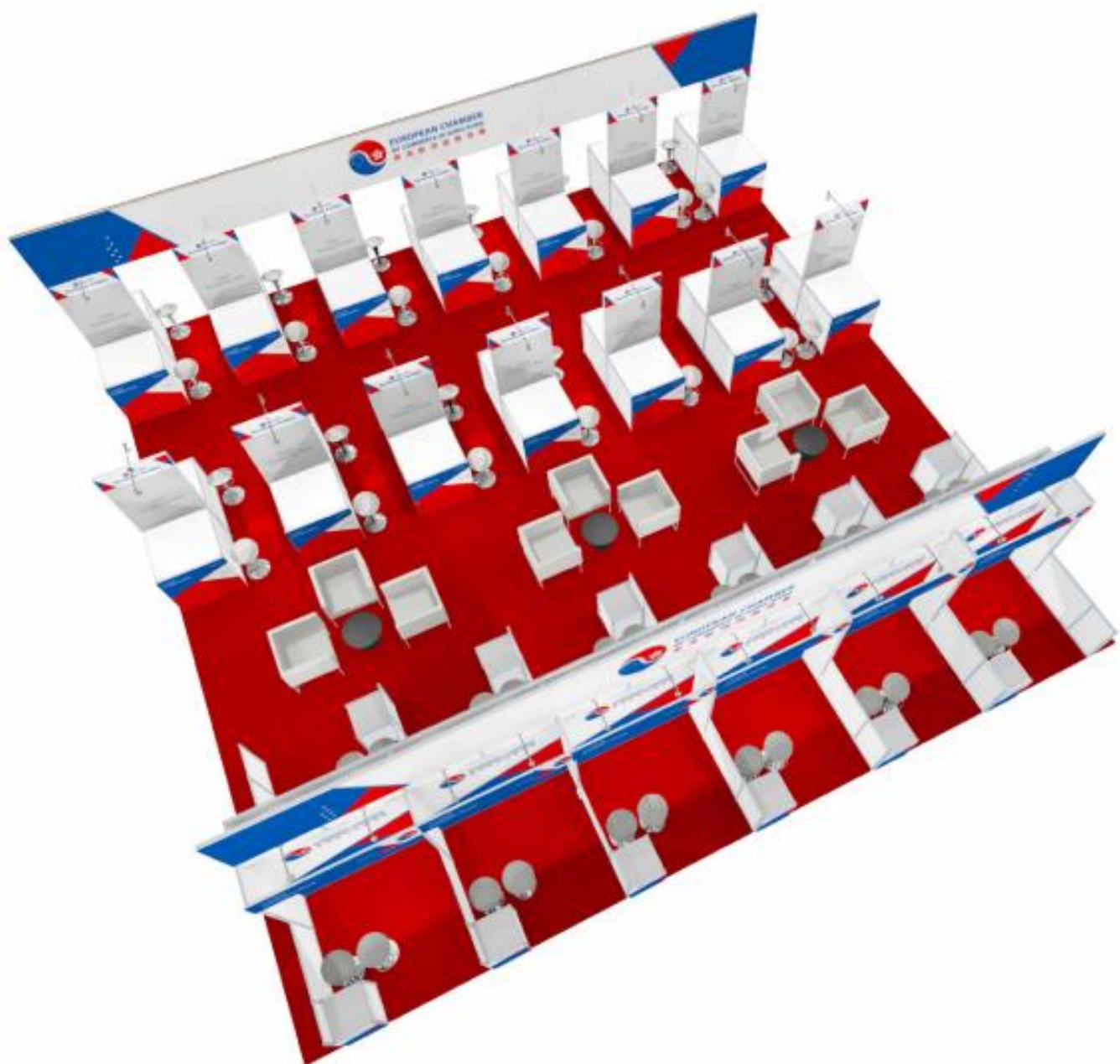
In partnership with:



EUROPEAN CHAMBER
OF COMMERCE IN HONG KONG
香港歐洲商務協會



EUROPEAN UNION OFFICE
TO HONG KONG AND MACAO



ReThink HK 2022 European Pavilion

- RE-THINK** Promote the leading position of EU's sustainability initiatives
- RE-THINK** Expand network over the cross-business sector environment
- RE-THINK** Joint resources create a larger impact
- RE-THINK** Increase credibility as a corporate that supports sustainability
- RE-THINK** Maximise engagement with existing/potential partners

European Pavilion

We hate foamboard because it CANNOT BE RECYCLED!

ReThink HK is committed to advancing sustainable event operations. All materials used for the European Pavilion and organiser signage are fully recyclable in Hong Kong. Over 1200kg of booth display materials were recycled after the 2021 event – no organiser display materials to landfill!

- RE-THINK** Client to provide high-res graphics file for backdrop display
- RE-THINK** ReThink HK will produce, install, dismantle and recycle all display materials 

Booth Inclusions

- RE-THINK** Fully installed honeycomb backdrop graphics
- RE-THINK** Eco-carpet tiles (made from recycled material and reusable)



Sustainable honeycomb display

Optional Extras

- RE-THINK** LeadCapture device to record delegate engagement and collect contact details

Benefits of a ReThink HK booth

Hassle free set-up
Sustainable display materials
A go-to place for attendees to meet your team
Unique branding opportunity on the backdrop
Showcase product, services and solutions

European Pavilion

Podium Style



Maximum 12units (2m x 2m / unit)

Booth Inclusions:

- Backdrop graphic*
- Podium with graphic*
- 2 x bar stools
- 2 x longarm spotlights
- 1 x 500W socket
- 2 x exhibitor passes

Enhanced Features

Premium Booth Fascia
Overhead Pavilion Locator

* artwork file to be provided by Pavilion company

European Pavilion

Open Counter “Pod” Set-up



Maximum 28 units (1m x 1m / unit)

Pod Inclusions:

- Information pod graphic*
- Lockable cabinet with graphic*
- 1 x bar stool
- 1 x longarm spotlight
- 1 x 500W socket
- 2 x exhibitor passes

* artwork file to be provided by Pavilion company

European Pavilion Pricing




Booking Period	Podium Style Full Price	After EMF*	Open Counter “Pod” Set-up Full Price	After EMF*
Super Early-bird Until 31 March	HK\$ 17,427	HK\$ 8,713.5	HK\$ 13,059	HK\$ 6,529.5
Early-bird Until 29 April	HK\$ 18,636	HK\$ 9,318	HK\$ 14,940	HK\$ 7,470
Standard Until 20 August	HK\$ 19,836	HK\$ 9,918	HK\$ 15,736	HK\$ 7,868

First-come-first-served with limited places

*Subject to eligibility and application

Promotions & Coverage

Pre-Event Exposure

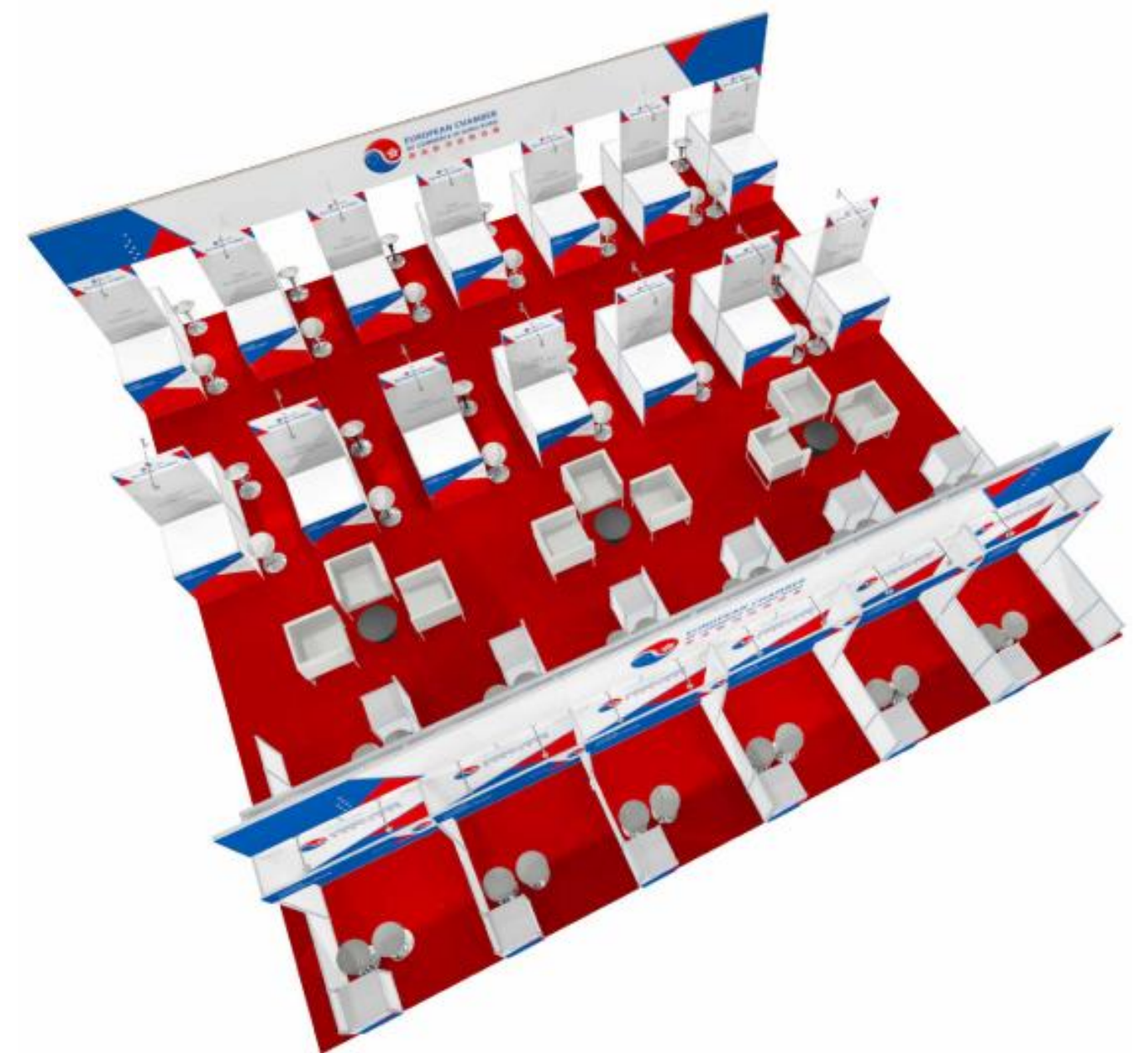
-  Brand awareness across the event promotional campaign as Solutions Expo exhibitor
-  A-Z listing with company profile, logo and social media links on the ReThink HK event website and delegate event app
-  Unlimited posts can be submitted for Rethink:Insight web-blog page
<https://rethink-event.com/insight/>



Exclusive Features

At-event

- RETHINK** **Networking Lounge Area** to facilitate conversation between pavilion exhibitors and delegates
- RETHINK** Group activities and live workshops – pavilion exhibitors will be entitled to **One speaker/meeting slot for activities at the Pavilion***



*schedule to be finalized, subject to availability and early-bird confirmation

High Profile Engagement Tools to Enhance Visibility to the Ecosystem

- RE-THINK Headline Event Sponsor
- RE-THINK Headline Theatre Sponsorships
- RE-THINK Programme Sponsorships
- RE-THINK Event Sponsorship – Tier 1/2/3
- RE-THINK Delegate Registration & Check-in Sponsor
- RE-THINK Sustainability Leaders' VIP Lounge Sponsor
- RE-THINK Networking Drinks Event Sponsor
- RE-THINK Online Delegate Registration Sponsor
- RE-THINK Event Name Badge Sponsor
- RE-THINK SDG Wall Sponsor
- RE-THINK Workshop Sponsor
- RE-THINK Speaker Water Sponsor
- RE-THINK Delegate Water Refill Sponsor
- RE-THINK Speaker HQ Sponsor
- RE-THINK Hand Sanitiser Sponsor
- RE-THINK Event Mask Sponsor
- RE-THINK Event App Sponsor
- RE-THINK A3 Event Planner Adverts
- RE-THINK Monthly Insights e-Newsletter
- RE-THINK Keynote Live Stream Sponsor
- RE-THINK Post-event Video-on-demand Sponsor

**Member companies can upgrade their booth
to an enhanced sponsorship package**

*Subject to availability



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